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## Pressemitteilung

### A.R.T. launches new website

With immediate effect, the Nuremberg SUV refiner has a redesigned presence in the World Wide Web, making it faster, bigger, whiter ...

**Nuremberg 17.7.2014** – Since the end of June 2014, a fully redesigned website of the Nuremberg headquartered SUV customizer can be reached at [www.art-tuning.de](http://www.art-tuning.de). Faster page building, larger images and elegant white are the main features of the new site. New programming technology ensures that the site is adapted to the screens of all common output media. The information is provided in three different languages: German, English, and Russian. A Japanese link redirects to the site of A.R.T.'s exclusive dealer in Tokyo.

The overall product range of A.R.T. is organized according to the manufacturers of the underlying vehicles: Mercedes-Benz, Land Rover, Porsche and BMW, which can be converted into the various A.R.T. models. A lot of professional high-resolution pictures make a authentic impression of the wide-ranging A.R.T. product scope. Downloadable product catalogues provide detailed information on all part numbers. Other sections are dedicated to the Premium light-alloy wheel rims of A.R.T. and the complete vehicles that have already been customized by A.R.T. Using the handily placed easy response links, it is easy to contact A.R.T. and find answers to questions.

Visitors to the website can register to receive various newsletters according to their interests and preferred language. A.R.T. dealers can register to access a protected dealer area, which contains, among other things, assembly instructions, TÜV certificates and price lists. An unrestricted press forum is available to the press, offering current press releases and high-resolution images for downloading.

The website was created by A.R.T.'s IT partner SPLEND-IT of Nuremberg, who is also responsible for the webhosting.



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A.R.T. tuning gmbh was founded in 1986 in Nuremberg, since when it has been managed by CEO Imre Arva. The company leads the market for vehicle customizing of premium vehicles, in particular SUVs. Besides the relevant vehicle ranges of the Mercedes-Benz brand, the Porsche Cayenne and the New Range Rover can also be equipped with full conversion packages for the interior, exterior, exhaust systems, special conversions, lighting systems, business equipment, and light-alloy rims. A program for the BMW X5 will shortly be released. Products are marketed throughout the world, including Japan, China, Russia, U.S.A., UAE, and, of course, Germany. For more information: [www.art-tuning.de](http://www.art-tuning.de), A.R.T. tuning GmbH, Am Keuper 3, 90475 Nürnberg, Germany, Phone: +49(0)9128-92500; E-Mail: [info\[at\]art-tuning.de](mailto:info[at]art-tuning.de)

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